

SNOOPY IN STYLE NYC

SEPTEMBER 2026

Everyone’s favorite fashion-forward beagle — Snoopy! — can be found around town **9/2–9/26**. Visit the free exhibition, **SNOOPY IN STYLE NYC**, at **25 Little West 12th St**, then check out the retailers in this guide to discover the latest Snoopy delights.



EXHIBITION
25 Little West 12th St,
NYC 10014

- SUGARFINA**
1a *World Trade Center Boutique*
185 Greenwich St, Level B1, NYC 10007
1b *Nordstrom*
225 W 57th St, NYC 10019
- 2** **PILLOW-CAT BOOKS**
328 E 9th St, NYC 10003
- 3** **C.O. BIGELOW**
414 6th Avenue, NYC 10011
- MOLESKINE**
4a *World Trade Center*
185 Greenwich St, Suite LL2310, NYC 10007
4b *The Shops at Columbus Circle*
10 Columbus Circle, Kiosk K3, NYC 10019
4c *Rockefeller*
56 West 50th St, NYC 10112
4d *Grand Central Terminal*
89 E 42nd St, MC-83, NYC 10017
4e *Moynihan Station*
382 9th Avenue, Unit 130, NYC 10001
4f *Lexington Ave*
1168 Lexington Ave, NYC 10028

- 5** **URBAN OUTFITTERS**
1333 Broadway, NYC 10018
- 6** **SNIDEL**
144 Orchard St, NYC 10002
- 7** **GELATO PIQUE**
125 Orchard St, NYC 10002

- FAO SCHWARZ**
8a *Rockefeller Plaza*
30 Rockefeller Plaza, NYC 10111
8b *Nordstrom*
225 W 57th St, NYC 10019

- 9** **LESPORTSAC**
32 Greene St, NYC 10013

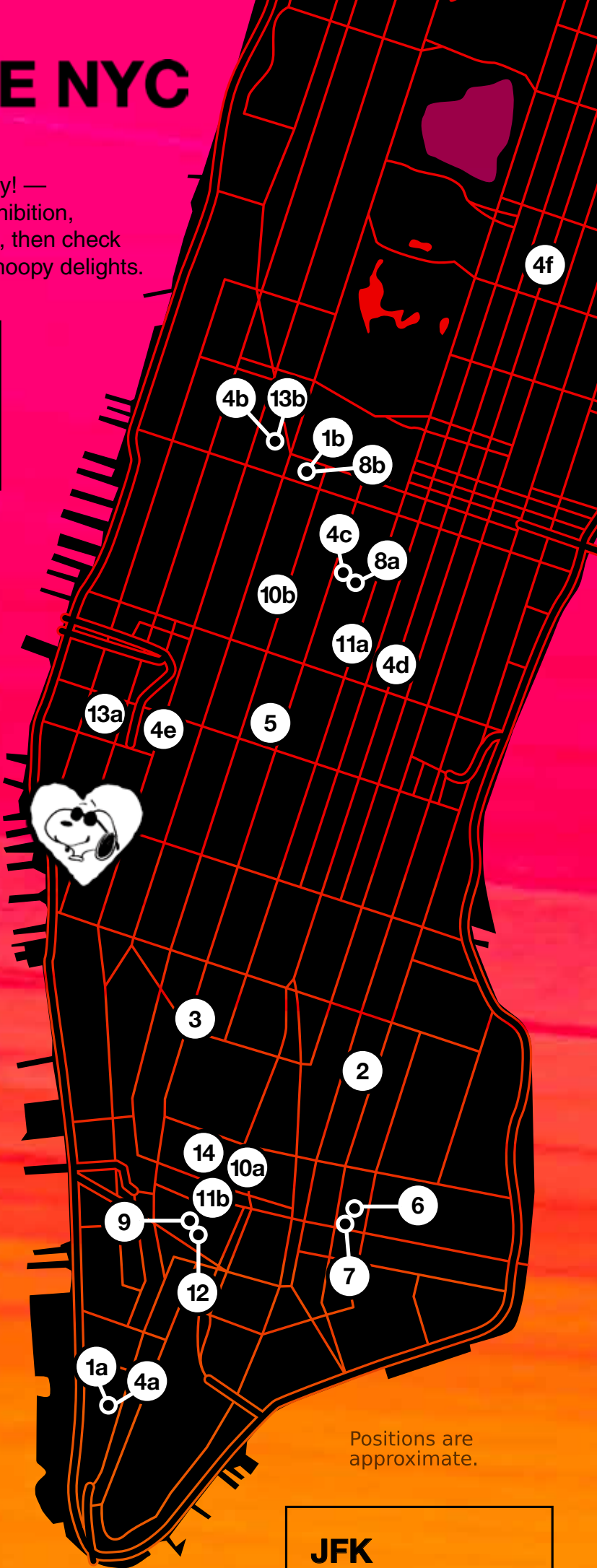
- AMERICAN EAGLE OUTFITTERS**
10a *SoHo*
560 Broadway, NYC 10012
10b *Times Square*
1551 Broadway, NYC 10036

- UGG**
11a *Flagship*
530 5th Ave, NYC 10036
11b *SoHo*
79 Mercer St, NYC 10012

- 12** **STAPLE**
21 Mercer St, NYC 10013

- MONICA RICH KOSANN**
13a *Hudson Yards - Second Floor*
20 Hudson Yards, NYC 10001
13b *Columbus Circle - Ground Floor*
10 Columbus Circle, NYC 10019

- 14** **SWATCH SOHO**
132 Spring St, NYC 10012



Positions are approximate.

JFK SUGARFINA
JFK iShoppes
Terminal 1 JFK - Van Wyck Expressway & JFK Expressway, Jamaica, NY 11430



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1

sugarfina®

Delicious things come in small packages — with a Snoopy flair! — as Sugarfina and Peanuts pair up to bring you limited-edition Candy Cubes in a variety of flavors, featuring the world's most stylish beagle.

2



Let Peanuts and Pillow-Cat Books whisk you back to the time of your earliest Snoopy memories, as you curl up in a beanbag chair or hide under the covers with a flashlight and read vintage Peanuts books, available for sale at Pillow-Cat Books in the East Village.

3



Two timeless icons — Peanuts and historic Greenwich Village apothecary C.O. Bigelow — come together for a limited-edition collection that includes a premium shave cream inspired by Charlie Brown's father's barbershop. September brings a Snoopy takeover of the iconic windows and the sticker machine! On **September 18 & 19**— inspired by C.O. Bigelow's historic lunch counter and Snoopy's love of root beer — fans can enjoy ice cream soda floats inspired by Peanuts characters.

4



Moleskine has partnered with Snoopy in Style NYC, bringing beloved Peanuts characters to life across their six New York City boutiques. Each store features an exclusive character hot stamp — visit all six locations to collect the complete set in a one-of-a-kind celebration of creativity, style, and the timeless charm of Peanuts.

5

URBAN
OUTFITTERS

What do Urban Outfitters and Snoopy have in common? They both demonstrate how to express yourself with creativity and style! Find exclusive Snoopy product in all Urban Outfitters stores and online.

6

SNIDEL

At SNIDEL, “street meets formal,” fusing street culture with an elegant, unique style that can't be found anywhere else. During Snoopy in Style NYC, the SNIDEL store will display custom Snoopy and Woodstock dolls dressed in the brand's original designs.

7

gelato
PIQUE

In 2008, loungewear brand gelato pique was born as a “dessert for adults,” offering exceptional comfort and delivering loungewear that enriches everyday life. This includes women's, men, and baby/kids' loungewear, as well as pieces for cats and dogs, bedding, recovery wear, and even café sweets. Visit their store to discover Snoopy and Woodstock dolls dressed in the brand's original designs and purchase special Snoopy in Style t-shirt.

8



Want to see a child's eyes light up? Take them to FAO Schwarz — and shop for Snoopy gear! The young and young at heart will find all of their Snoopy favorites, including Steiff, Bon Ton Toys, Bauble Bar, and more.

9



The **LeSportsac x Peanuts** Collection delivers the perfect little dose of nostalgia to everyday style. Celebrating the timeless charm of Charles Schulz's beloved characters, this collaboration combines LeSportsac's signature functionality with the adorable wit of the Peanuts Gang. Featuring bright prints and versatile silhouettes, the collections burst with personality and charm.

10

AMERICAN EAGLE

American Eagle designed an exclusive collection to celebrate Peanuts' NYC "Snoopy in Style" exhibit, showcasing everyone's favorite Beagle across a range of classic tees, cozy hoodies, and lounge sets featuring iconic New York City references in playful graphics and prints. This special-edition capsule is available exclusively at AE's SoHo and Times Square locations, as well as online in **AE Snoopy Shop at www.ae.com**

11

UGG®

Purchase a pair of UGG® Classic styles in-store and be among the first to receive complimentary, exclusive Peanuts laser engraving, available **September 19-20** exclusively at the UGG® SoHo and UGG® Fifth Avenue Flagship stores, while supplies last. The celebration continues **September 26-27** at participating UGG® Brand Stores nationwide, where guests can enjoy exclusive Peanuts customization and UGG® Season experiences. **Visit ugg.com/our-stores** to find a participating location near you!

12

STAPLE

In a new collaboration, legendary Snoopy style meets the street-minded sensibilities of STAPLE Pigeon. STAPLE mixes the energy of the street with sophisticated nods to high-end fashion—the kind of mélange that Snoopy in Style has always been about.

13

MONICA
RICH
KOSANN

It's time to add some Peanuts bling to your jewelry collection! Find Snoopy's signature charm in the Snoopy X Viv collection from Monica Rich Kosann, while the Woodstock Necklace serves as a joyful tribute to his loyal, endlessly lovable best friend. The Peanuts® X MRK Bracelet and Signet Ring Collections feature some of your favorite iconic Peanuts phrases celebrating the strip's enduring themes of friendship, lighthearted spirit, and adventure!

14



As their names suggest, the two non-limited timepieces, MISSION TO THE MOONPHASE - FULL MOON and MISSION TO THE MOONPHASE - NEW MOON, celebrate two moon phases with their monochromatic color scheme. In a Swatch first, these chronographs proudly feature a moon phase function adorned with Snoopy, who has been associated with human space missions since the 1960's. A playful yet sophisticated nod to OMEGA's role in space exploration that blends timeless style with celestial beauty.